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Message Text

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PAGE 01 STATE 133975
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COMM/BIC/OED/EID/B.FITZPATRICK
APPROVED BY NEA/ARP:JWTWINAM
COMM/BIC/CAGNE/G.BECK
COMM/BIC/OED/EID/D.GILPATRIC
STTE/NEA/ARP/J.LYLE
----------101005Z 012827 /23
R 092220Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY MANAMA
AMEMBASSY ABU DHABI

UNCLAS STATE 133975

E.O. 11652:

TAGS: BBSR, BGEN, BA, TC

SUBJECT:CHANGE IN EFFECTIVE PERIOD FOR WTDR'S

REF: (A) STATE A-520 (B) KUWAIT 1468 (C) MANAMA 684
(D) ABU DHABI 913
1. COMMERCE CANNOT AGREE TO REQUEST IN REF. B, C AND D FOR EXCEPTION TO THE CHANGE IN THE VALIDITY PERIOD FROM 18 TO 12 MONTHS. CONCURRING WITH SUCH MODIFICATION PROPOSALS WOULD RESULT IN A DIMINUTION OF THIS VALUABLE SERVICE TO U.S. EXPORTERS AND INVITE COMPLAINTS AS TO MULTIPLE VALIDITY DATES FOR EXCEPTED COUNTRIES.

2. A STATISTICAL STUDY OF THE WORLDWIDE WTDR REORDER RATE FOUND THAT OF THE WTDR'S THAT ARE REORDERED, TWO-THIRDS WERE REQUESTED WITHIN THE FIRST SIX MONTHS OF THE REPORT'S PREPARATION DATE. THE REORDER RATE DROPS OF SHARPLY BETWEEN 12 AND 18 MONTHS. BY REDUCING THE EFECTIVE PERIOD
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OF A WTDR TO 12 MONTHS THE STATE/COMMERCE SERVICE TO THE U.S. BUSINESS COMMUNITY IS THUS IMPROVIDESD IMPROVED SIGNIFICANTLY. ANOTHERFINDINGOF THE STUDY WAS THAT A CHANGE IN THE CURRENCY PERIOD FROM 18 TO 12 MONTHS WOULD INCREASE WORKLOADS ON FOREIGN SERVICE POSTS VOLUME ONLY NEGLIGIBLY IN THAT AN AVERAGE POST WOULD BE REQUIRED TO PREPARE ONLY 3 MORE WTDR'S ANNUALLY--ASSUMING OTHER

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VARIABLES, SUCH AS PRICE HELD CONSSSD CONSTANT.
3. WHILE MANY ITEMS OF INFORMATION IN A WTDR MAY NOT CHANGE IN A 12 MONTH PERIOD, COMMERCE'S EXPERIENCE IS THAT ENOUGH ENUMERATED DATA CHANGES OCCUR TO JUSTIFY THE PREPARATION OF UPDATED REPORTS WHEN REQUESTED BY U.S. EXPORTERS. MANY FIRMS REQUEST CURRENT REPORTS ON ESTABLISHED TRADING PARTNERS TO OBTAIN AN OBJECTIVE AND TIMELY READING ON THE FIRM'S PROGRESS. ADDITIONALLY, EACH WTD REPORT SERVES AN IMPORTANT SECONDARY BENEFIT IN TERMS OF INPUT TO COMMERCE'S COMPUTERIZED FOREIGN TRADERS INDEX WHICH IS UTILIZED TO SERVICE THE MANY REQUESTS USDOC RECEIVES FOR TRADE CONTACT LISTS. THE CREDIBILITY OF THESE SERVICES WILL BE DIMINISHED IF COMMERCE PROVIDES LISTS BASED ON INFORMATION WHICH IS CONSIDERED QUOTE STALE UNQUOTE THROUGHOUT THE BUSINESS COMMUNITY ACTIVELY ENGAGED IN FOREIGN TRADE WITH A BROAD BASE OF OVERSEAS MARKETS. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Litigation History:
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Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-520, 77 KUWAIT 1468, 77 MANAMA 684, 77 ABU DHABI 913
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2209251
Secure: OPEN
Status: NATIVE
Subject: CHANGE IN EFFECTIVE PERIOD FOR WTDR\'S
TAGS: BBSR, BGEN, BA, TC
To: MANAMA ABU DHABI
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/af13ee7f-c288-dd11-92da-001cc4696bcc
Review Markings:
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Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009